



SPECIAL EVENTS

Chances are, too many “special” events you have attended – or possibly even hosted – are far from it. Mundane, extravagant but forgettable, or just downright uncomfortable.

Mediaco serves in the true spirit of *special*. Each event is, for us, a once-ever chance to create an effective event for your organization, and an extraordinary experience for your audience. We work closely with you to make sure everyone remembers your special event, and for the right reasons.

Celebrations large and small... the Mediaco way >

How do we make Special Events truly special? Large or small, it starts with our approach to working with you. First, we learn about your *concept* and *objectives*. Then we give you ideas to consider, with estimated costs. We are careful to build on *your* creative focus – as opposed to, say, smothering it with technology. Together we decide on the technical and artistic parameters of your event. Then we design a total technical solution, with diagrams and budgets you can understand.

For an event that sparkles, lifts everyone’s mood and enhances your organization’s image, nothing will be left to chance. This is Special Events, the Mediaco way.



For awards shows, galas, fashion shows, launches and fundraising events, Mediaco’s staging experts will work with you to address every technical and logistical element of your event plan:

- Venue selection
- Concept or theme
- Budget (large or small)
- Talent facilities and services
- Entrance and egress plans
- Lighting design and production
- Music and sound design
- Large screen projection
- Computer graphics
- Video design and production
- Special effects and theatrics
- Stakeholder and sponsor concerns

Your special event will be brought to life using inventive visuals and music, by fusing theatrical and presentation technologies in novel ways, and by precision stage management.