



MEDIA EVENTS

Local or international, history-changing or just really important? Mediaco is equipped to deliver your news with polish and precision. Mission-critical performance; no excuses.

Our specialists are recognized experts in key press conference strategies, from the subtleties of situation-specific lighting, to proprietary sound feed techniques that broadcasters rave about. We can help you achieve your earned media objectives, and advise on every aspect of a broadcast event.

media event staging services >

Mediaco can harness the world's most powerful communication systems to relay our client's news across continents. We can handle it all, or just the parts you need help with.

- Uni-mic systems
- Staging, backdrop and set design
- High impact multimedia presentations
- Proprietary broadcast feed technology
- Video and audio webcasting
- Comprehensive audio and video solutions
- Advanced lighting techniques
- Venue selection for appropriate optics
- Satellite uplinks and global network coordination
- VIP and protocol advice
- Contingency planning

OPTICS AND STAGING

Effective staging can mean the difference between a positive impression or a negative one; between so-so coverage and saturation. We help you compete for optimum earned media with proven techniques in staging and broadcast optics.

Using a range of staging practices and technologies, and addressing critical ratios and sizing for television and print, we create settings to achieve the desired impact. We know what works, and what doesn't, serving you with best practices distilled from years of media events for organizations of all sizes.

BREAKING NEWS ?

Tasked with organizing a sudden announcement? We can help 24/7/365. In a matter of hours, Mediaco can help you pull together the best possible press conference, and conduct it with authority. And when it comes to a crisis, Mediaco press conference specialists are there for you, any time day or night, every day of the year. Even in difficult circumstances, we help you control and manage media interaction. The result? Your communication objective achieved.

